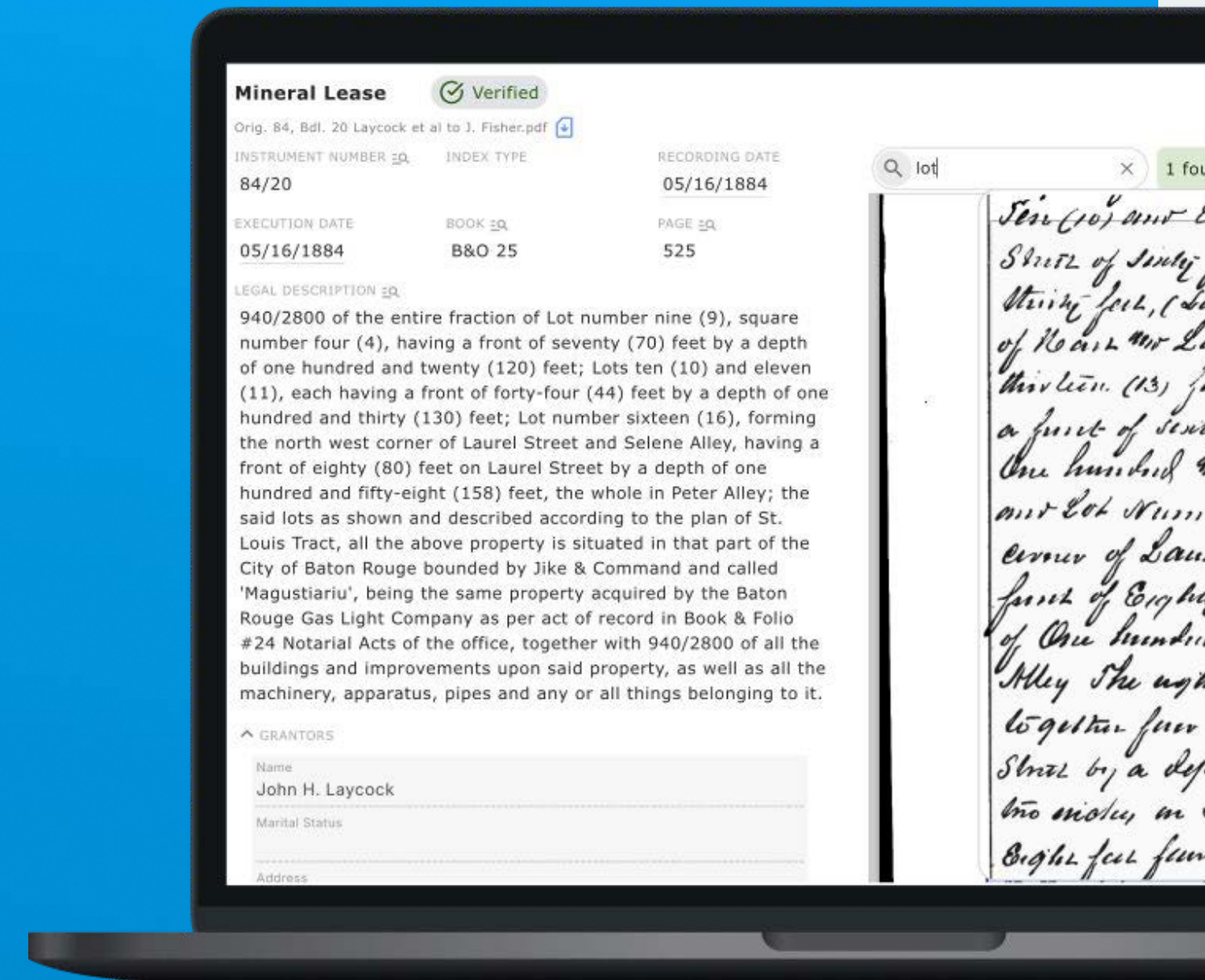


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It's Time for AI Title Automation

6 Key Considerations Before You Buy



6 Things to Think About Before You Buy

Buying title automation software isn't just a technology decision. It's an operational one as well. The right tool should save your team time, reduce risk, and help you scale without losing the expertise that makes your operation successful.

This guide walks through six key considerations, in plain language, to help you ask better questions, spot red flags early, and select the best solution for your team, your business objectives, and your processes.



Pricing & Total Cost of Ownership:

How does pricing actually scale as our volume changes, and when do we see ROI?



Security, Compliance & Risk Management:

Where does our data go, and who can access it?



Where workflow friction shows up:

Does this tool adapt to us - or do we have to adapt to it?



What partnership really looks like:

Who shows up after the contract is signed?



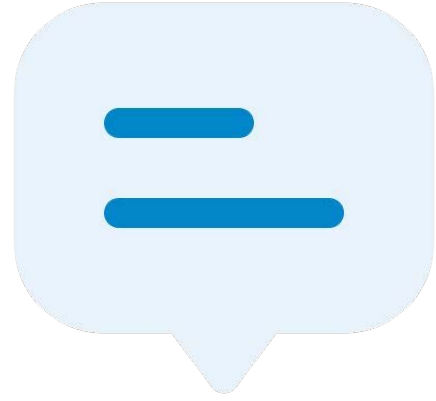
How teams usually measure success:

What changes in the first 30, 60, or 90 days?



Why time to value matters:

How quickly can this move into real production?



A question worth asking:
How does pricing actually
scale as our volume
changes, and when do we
see ROI?

Pricing & Total Cost of Ownership

When it comes to pricing, the sticker price is just the beginning.

Many title automation platforms charge a mix of upfront license fees, monthly subscriptions, per-user costs, and per-transaction fees. On top of that, there may be implementation costs, training fees, data conversion expenses, or charges for integrations and customization.

Before you commit, ask how pricing scales as your volume changes. Will costs increase as you grow? Are there minimums or long-term contracts? And most importantly, how quickly will you see real value?

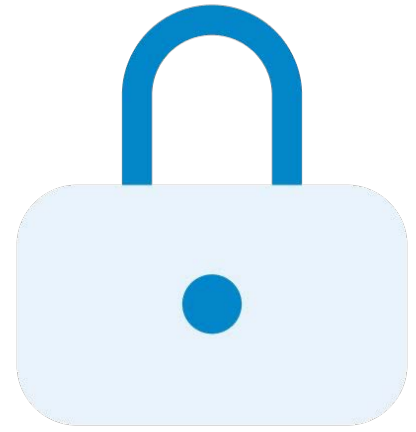
Ideally, pricing should align directly with usage and outcomes. When you pay only for what you actually use, every transaction delivers value right away, not months down the road.

Time saved is money saved. Make sure the math works in your favor.

“

Software pricing often reflects only the starting point. The real cost becomes clear after accounting for onboarding time, workflow changes, and the resources required to manage the system.

Title News, 2025



A risk to think through

Where does our data go?

And who can access it?

Security, Compliance & Risk Management

Title and escrow teams operate in a risk-aware environment. Automation should strengthen that posture, not add uncertainty.

Encryption, role-based access, and audit trails should be standard. With AI involved, buyers must understand how data is processed and protected.

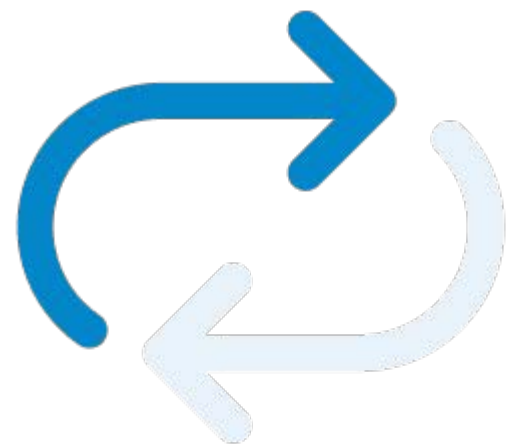
The right solution keeps data under your control, using AI to support expert review.

“

If a vendor can't clearly explain how your data is protected, or how it's used, that's a risk worth taking seriously.

Title News, 2025





Where workflow friction
shows up

**Does this tool adapt to
us, or do we have to
adapt to it?**

Workflow Fit, Customization & Collaboration

A title automation solution should fit the current way you do your work, and if not, it should be easily modifiable so it can follow your workflows without forcing you to rebuild everything from scratch.

For example, the solution should allow everyone in the title research and examination workflow to collaborate easily and produce documents for use in the next steps of the process, from abstract to official commitment letter.

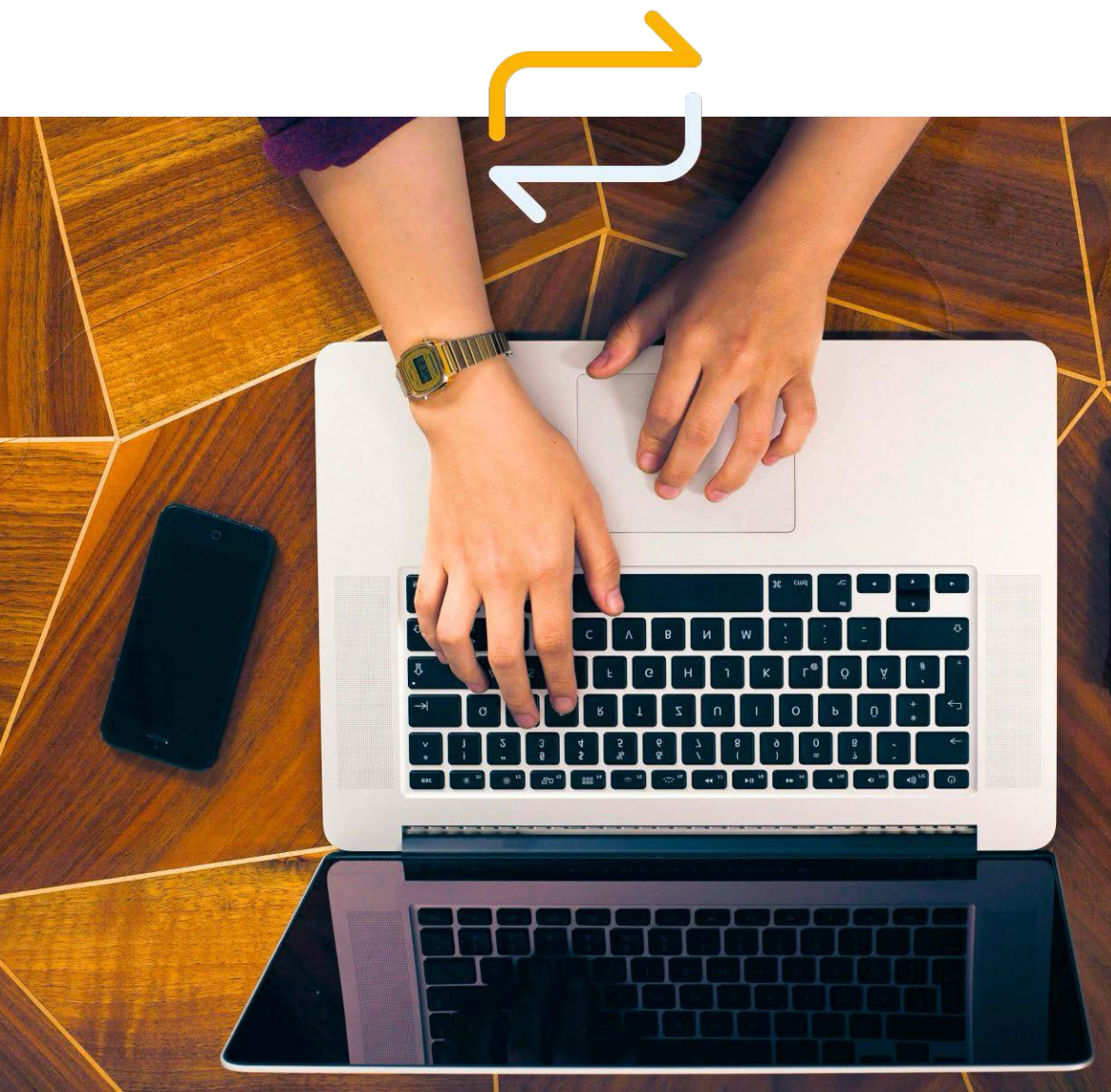
For example, abstractors should be able to easily collaborate and share their work with examiners, and the examiner's finished product ideally is in a format that's usable as-is for downstream deliverables and decisions, seamless from abstract to commitment letter.

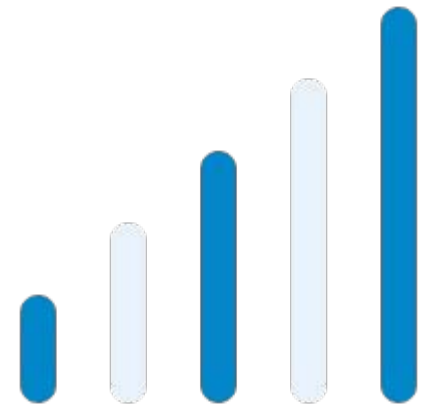
Assess how much setup effort is required, how intuitive it is for your team, and whether it will scale as your operations expand. If applicable, understand how well it works with legacy or packaged software you already use.

“

“Automation should remove friction, not introduce more steps.”

Title News, 2025





How teams usually
measure success

What changes in the
first 30, 60, or 90 days?

Measurable Value & Change Management

Have an idea of the actual outcomes you want to see: reductions in manual hours, faster closings, lower error rates, or increased staff capacity.

Strong vendors should help you model savings and ROI in advance, and offer straightforward ways to measure results over time.

Because automation in general is a new way to perform the same manual processes, consider training needs, buy-in, and usage monitoring, and ensure quality vendor resources are available when you need them. And not just for technical questions. The vendor you ultimately choose should be available to discuss with you how other customers have done what you're about to do, and best practices that are unique to your specific business, not generic.

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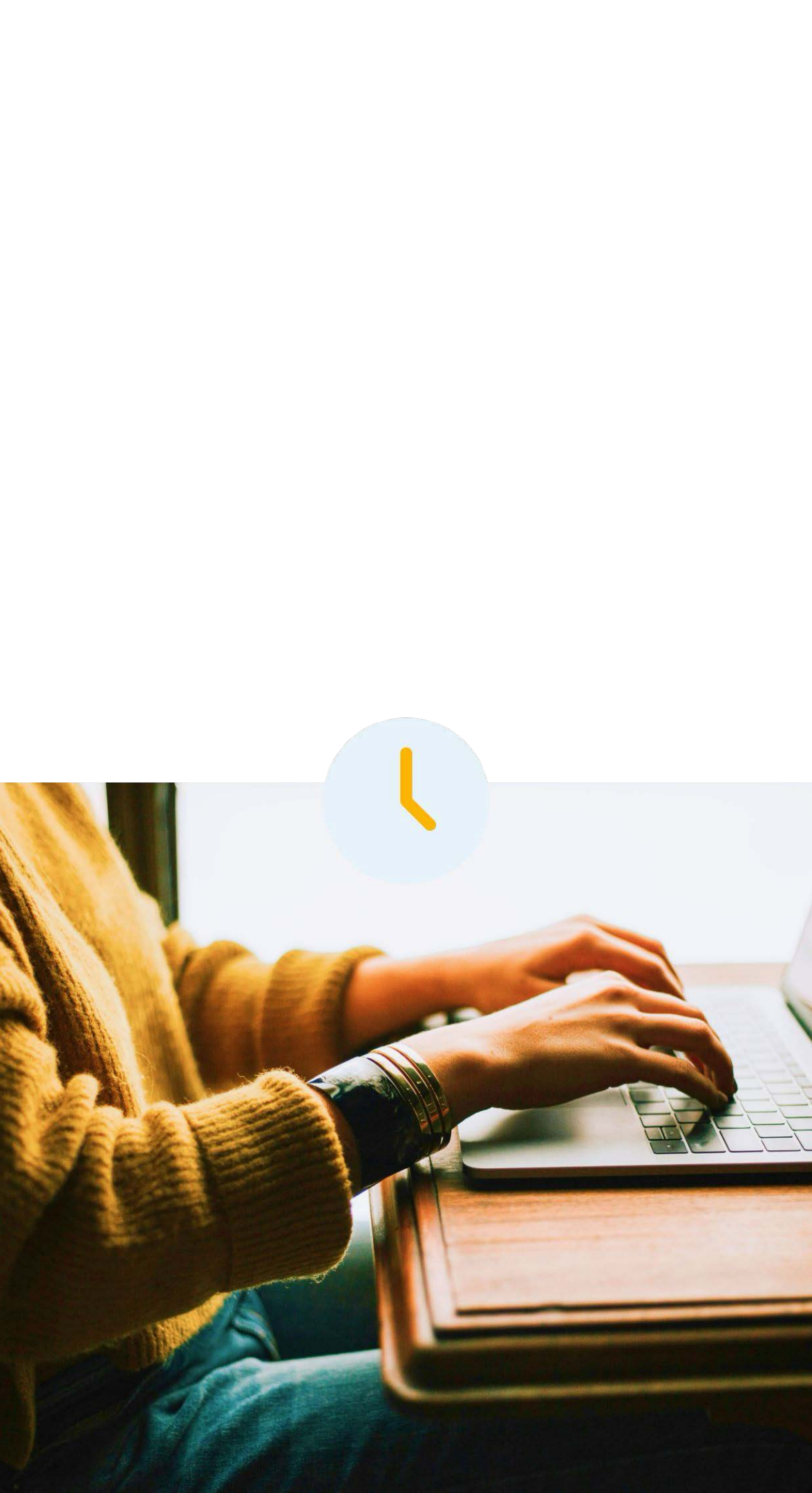
The best ROI isn't just cost savings — it's confidence that your team is set up to succeed.

Title News, 2025



Why time to value matters

How quickly can this
move into real
production?



ROI & Time to Value

Fast ROI is not a differentiator. It's THE key differentiator.

Implementation and adoption speed directly affect how quickly you see value. Ask how long it takes to start automating real workflows and how quickly teams become proficient.

Measure ROI not only as cost savings, but as productivity gains: increased capacity with the same staff, faster turnaround times, and reduced burnout.

“

Pay-per-use models with no monthly minimums reduce risk and align cost with real-world usage, accelerating ROI from day one.

Title News, 2025

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Final Thoughts

The time for title research and examination solutions that empower experts - not replace them - is now. The right solution keeps knowledge in-house, supports how teams actually work, and delivers value from day one. We'd love to help you and your team level-up by putting the AI in your hands.

If you're considering AI title search and examination solutions to scale your business, to level up without having to staff up, to bring your work back in-house, to have the AI in your hands (not just inside the "black box"), let's talk.

TalosTitle.com/Demo